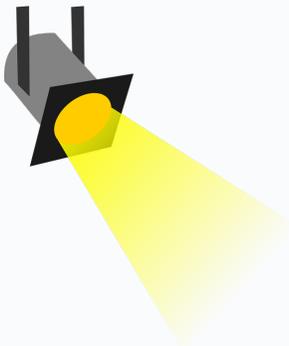


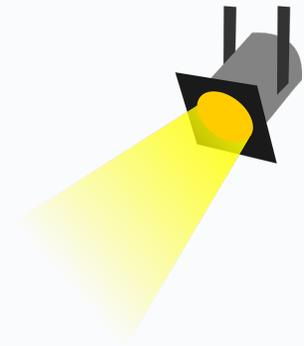


November 2020

Join Us on Social Media!



Community Action Spotlight



**MCAP Master Class
Starts November 13th!!!**

Addressing Health Equity: Strategies For Implementation

November 13th 1:00-3:30pm

Instructor: Dr. Jameta Barlow, PHD, MPH

Achieving health equity in the current socio-political and economic climate requires an in-depth analysis of not only the social processes that shaped these determinants, but also the policies that have cemented structural inequities.

This e-course will:

- (a) introduce participants to systems of oppression and their role in creating health inequities
- (b) share the history and implications of American medicine and racial/ethnic disparities
- (c) interrogate the racism within medical, clinical and community practices
- (d) describe strategies to address social, structural and environmental determinants of health
- (e) offer resources for e-course participants



**Sign Up
Now**

**Be the first to sign up to receive updates, information,
group invitations, and more.**

**MCAP Master classes are
courses designed to empower, stimulate new ideas and
increase effectiveness.**

November's Featured Resource

**Ascend Features Maryland 2GEN MODEL:
A CASE STUDY FOR POLICY MAKERS**

**Full 2Gen Case
Study**



News You Can Use!

The Rural Maryland Council (RMC) will be holding the 2020 Maryland Rural Impact Awards at our Annual Executive Board Meeting on Wednesday, December 2, 2020. The awards ceremony is an opportunity to recognize individuals and organizations that have performed extraordinary acts of service to communities throughout rural Maryland. We encourage you to submit your nominations.

Award categories are:

Rural Community Volunteer
Rural Champion
Outstanding Rural Economic Development
Outstanding Rural Community Development

View award criteria and guidelines [here](#).

Deadline to submit a nomination is Tuesday, November 3, 2020.

Submissions can be made to rmc.mda@maryland.gov.

New Case Studies: Leadership During Crisis: Lessons from the COVID-19 Pandemic

CAPLAW and the National Community Action Partnership have developed two case studies focused on the ability of CAAs to respond to unique challenges and effectively govern themselves during difficult times. These case studies highlight the examples of two CAAs, and how each relied on good governance practices and communication to navigate complex challenges presented by the COVID-19 pandemic.

Click the Links Below to Learn More:

[Pro Action of Steuben and Yates
Northern Kentucky Community Action Commission](#)

UPCOMING EVENTS



COALITION ON HUMAN NEEDS

Coalition on Human Needs: Special Post-Election Webinar

Monday, November 9, 1:00-2:00 p.m. Eastern Time

[Register here!](#)

There is so much on the line with the November election and so much uncertainty regarding the outcome. Join the Coalition on Human Needs for an hour of clarity on Monday, November 9th at 1 p.m. ET. You'll hear from important leaders. You'll learn up-to-date details regarding the state of play of the election -- the implications its outcomes will have for human needs programs over the next four years, and who might be making decisions about these programs for the foreseeable future.

[Register here to receive the Zoom link and numbers.](#) Even if you can't attend, be sure to sign up anyway to receive a recording of the webinar. No matter the outcome of the election, those with low incomes and other vulnerable people will need strong advocacy over the next four years. Join us to learn what we think comes next. You're welcome to forward this notice to your colleagues or networks.

Next Generation Community Action Leadership Training

Berneitha McNair Consulting (BMC) is sponsoring training for the next generation of community action leaders.

Six Intensive Sessions

- Community Action: The Why of the Economic Opportunity Act of 1964
- Making the Tripartite Board Structure Work for Public and Private Agencies
- CSBG Organizational Standards: Opportunity Not Burden
- Building High Performing Community Action Teams That Achieve Results
- Strategic Marketing and Branding in Community Action
- Outputs versus Outcomes: The Future of Community Action,

A Holistic Approach to Service Delivery

Sessions will be held on **December 8th, 9th, and 10th**
10:00 a.m. to 11:30 a.m. and 2:00 p.m. to 3:30 p.m. EST

9 Hours of Intensive Training for [\\$550.00](#)

REGISTER TODAY. SPACE IS LIMITED

Email: bmcnairconsulting@gmail.com

[Click Here](#) for Payment

About Berneitha K. McNair

Berneitha K. McNair is the President and Chief Executive Officer of Berneitha McNair Consulting (BMC). She is an author, motivational speaker, business consultant,

leadership coach, and performance management trainer. She has 23 years of executive and management level experience at two multi-million-dollar community action agencies. She has trained professionals in more than twenty (20) states. Berneitha has dedicated her entire professional career to helping at-risk individuals and low-income families have an enhanced quality of life.

