



Community Action Month



The month of May is Community Action Month (CAM). Each week, MCAP will share stories, promote the work of our agencies, emphasize our impact, and shout out our successes.

National Community Action Month, which is celebrated annually in May, was created to reinforce Community Action agencies' role in the fight against poverty.

During National Community Action Month, Community Action agencies truly make the Promise of Community Action to help people and change lives—come alive by hosting events that help put a “face” on the families striving to achieve self-sufficiency.

This month is a time for the CSBG network to highlight the impact that Community Action has across our network! The goal is to show policymakers, partners, and the public how CSBG helps individuals, families, & communities achieve economic security.

COMMUNITY ACTION PARTNERSHIP'S COMMUNITY ACTION MONTH & COVID-19 QUICK GUIDE

IDEAS & TOOLS TO HELP YOU STAY SAFE WHILE YOU CELEBRATE



CRISIS COMMUNICATIONS WEBINAR CEO Denise Harlow, consultant Ketyayoun Darvich-Kodjouri, and executive leadership from the network discuss key considerations about crisis communications.	DONATE TO YOUR LOCAL CAA MEMES Download one of our social media ready memes or customize our graphics with the Social Media Creators to help raise donations for your agency.
SOCIAL DISTANCING DOESN'T MEAN SOCIAL ISOLATION MEMES Our Crisis Communications webpage offers a collection of memes for promoting the need to stay connected while social distancing.	# COMMUNITY ACTION RESPONDS Post about the great work your agency is doing to support your community in the wake of COVID-19 using the hashtag: Community Action Responds.
STAY CONNECTED WITH YOUR COMMUNITY AND STAFF ON SOCIAL MEDIA Ask your staff to post Throwback Thursday photos, share their Transformation Tuesday story, or participate in Fun Friday with "I Love Community Action" selfies.	GOING VIRTUAL WITH COMMUNITY ACTION MONTH In lieu of an in-person event, make a Pizza Party photo montage of your staff or provide a virtual site visit for your local representatives via video or Facebook Live.

[CLICK HERE TO ACCESS MEMES AND RESOURCES](#)

The **Community Action & COVID-19 Quick Guide** is a companion piece to the 2020 Community Action Month Toolkit, equipped with ideas and resources to help you stay safe while you celebrate.

Click here to download the Community Action & COVID-19 Quick Guide.



Save the Date

What's happening:
MCAP's Community Action Month Virtual Summit

Description:
Two days of virtual workshop sessions (agenda coming soon)

Date:
May 28-29, 2020

Ways to celebrate

- Share the Community Action Promise meme or share a simple video with staff reciting the Promise
- 5/5- National Teacher's Appreciation Day
- 5/6 -Impact Wednesday
- 5/8-Provider Appreciation Day

#Communityactionworks #weR1000strong #CommunityActionResponds

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