



MCAP News
July 2018

Spotlight on Community Action Agencies



CONGRATULATIONS

UPO Wins Award For Excellence

United Planning Organization of Washington, DC has achieved the Award for Excellence in Community Action. The Award for Excellence showcases CAA's that demonstrate agency-wide excellence and the very best practices.

The Award is based on the Community Action Partnership's 35 Standards of Excellence, which are derived from the Malcolm Baldrige National Quality Award, presented annually by the President of the United States. This framework is designed to improve the competitiveness and performance of U.S. organizations.

UPO will receive the Award and be recognized for its many practices that are considered best in class, during the Partnership's 2018 National Convention in Denver, CO. The peer review expert team specifically recognized the agency's robust performance management system, strategic plan goals and program-level data that is reviewed on a quarterly basis and routinely used to improve performance across the agency. The peer review expert team also recognized UPO's advocacy policy and process as a best practice, including its in-house advocacy training curriculum and the extensive advocacy work the agency conducts on behalf of the community it serves.

Shoreup featured in CSBG FFY 2016

National Performance Update



Each year NASCSP's CSBG Services conducts a detailed survey of the CSBG network that describes the sources of funding, services provided, clients and communities assisted, and the results achieved.

This information is shared with the network and other research organizations in the form of national reports, articles, and best practices

A new program at SHORE UP! Inc., "Education Lab" was highlighted in the report. The program provides creative training techniques to assist individuals prepare for exams necessary for obtaining employment by utilizing a computer lab and innovative software to work with customers in developing math, English, and occupational skills.

Shore UP!'s goal is to help participants move towards self-sufficiency by scoring well on exams that open up job opportunities otherwise not available.

"Rocking the Cause"

Human Services Programs of Carroll County (HSP) hosted a benefit concert featuring Nashville music stars The Thread as well as local country artists Elly Cooke and Carrie Giesler at the Reese Volunteer Fire Company carnival grounds last month.

The event was created through a collaboration with HSP and Rick Bibbee from Modern Woodmen of America. Woodmen of America is a fraternal organization that focuses community service efforts to end homelessness.

The event raised funds that will be used to update some of the beds and bedding materials in the shelters



Let's get social!

Join MCAP on social media

Stay connected, get the latest information, updates, status and trends.

Share insights and ideas, video's and opinions on our social media pages.

We look forward to your input. Click below to "Like", "Follow" and join us.

Follow us on  **twitter**

 **View on Instagram**

View our videos on  **YouTube**



Mobility from Poverty

How can we dramatically increase mobility from poverty in the United States? Nisha Patel, executive director of the US Partnership on Mobility from Poverty at the Urban Institute, has spent the past few years trying to answer this question.

In this podcast, host Justin Milner chats with Nisha about her research and what kinds of interventions are possible to make real, lasting progress against persistent poverty in America.

Listen [here](#)

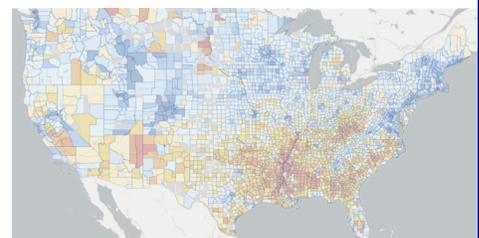


Where do you rank?

Would you like to see how your county scores overall on measures of health and well-being?

Healthiest Communities is an interactive destination for consumers and policymakers, developed by U.S. News & World Report in collaboration with the Aetna Foundation.

Backed by in-depth research and accompanied by news and analysis, the site features comprehensive rankings drawn from an examination of nearly 3,000 counties and county equivalents on 80 metrics across 10 categories, informing residents, health care leaders and officials about local policies and practices that drive better health outcomes for all.



Advancing Racial Equity Within Nonprofit Organizations

The Center for Public and Nonprofit Leadership at Georgetown University spent the 2017-2018 academic year researching how nonprofit organizations are advancing racial equity within their boards and staff.

Through in-depth interviews, focus groups and a survey, more than 200 nonprofit and philanthropic leaders contributed to this research project.

This report highlights the findings from the survey and provides replicable models, recommended resources and practical advice from interviews and focus groups.

Read the full report [here](#)

Does your agency have an Innovative Employment Program?

Building Evidence on Employment Strategies for Low-Income Families (BEES) is a project to evaluate the effectiveness of innovative programs designed to boost employment and earnings.

MDRC is looking for innovative employment programs that serve low-income families to participate in the project - particularly programs that serve people whose employment prospects have been affected by mental health issues, substance use disorder, or justice involvement.

What are some of the benefits of participating in BEES?

- Learn about your program's impact through a rigorous evaluation
- Get technical expertise to improve your program model
- Receive funding for research costs
- Get support for your efforts to grow your program

Do you want to learn more? Visit the [project page](#) or email bees@mdrc.org.



NASCSP has updated their website!

National Association For State State Community Services Programs (NASCSP) is proud to announce the launch of our new website!

Many changes have been implemented, including the basic feel and navigation of the website. The website has been redesigned to give it a more contemporary feel, including a more immersive front page, easier navigation to information, and an enhanced layout.

[Check out the site here](#)



Applying Weatherization Expertise To Local Energy Equity Coalitions

Webinar
July 10, 2018 2:00 PM

The Energy Efficiency for All (EEFA) project brings together affordable housing and energy efficiency advocates working to break down barriers and improve the conditions for greater multi-family retrofits.

This webinar will offer an opportunity to hear about existing issue campaigns and discover new ways for local Weatherization and Community Action Agencies to get involved.

This webinar is free, but registration is required.

REGISTER



MCAP's ROMA Alliance Meeting
Thursday, July 19, 2018
10:00am-3:00pm

Anne Arundel Community Action Agency
251 West Street
Annapolis, MD 21401

Community Action Partnership Webinars

**Collective Impact Roles & Developing
your
Common Agenda**

July 18, 2018 -2:00PM
[Register](#)

**Forging Successful Partnerships In
Financial Empowerment**

July 25, 2018-2:00PM
[Register](#)

Join us for a Roundtable on Storytelling!

Maryland Community Action Partnership

THE POWER OF

STORYTELLING



Amp Up Your Fundraising Through Multi-Channel Storytelling.

Learn about multi-channel marketing efforts built around effective storytelling and receive tips and tools to improve campaign/organizational awareness, achieve goals and improve fundraising efforts.

JOIN US FOR A ROUNDTABLE ON STORYTELLING

Facilitator: Alizah Epstein, Epstein Creative Group

Award winning professional in the area of storytelling



Wednesday, August 22, 2018

11:00am—3:00pm

Odenton Regional Library

1325 Annapolis Road

Odenton, MD 21113

Register at www.maryland-cap.org



Tasked with developing a fundraising or awareness campaign? Effective storytelling has the power to inspire action. Achieve your goals and increase your success by designing an integrated campaign that is anchored by a powerful story.

In this session, you will learn about using multi-channel marketing efforts built around effective storytelling.

You'll receive tips and tools to improve campaign/organizational awareness and improve fundraising efforts or achieve other goals.

Register [here](http://www.maryland-cap.org) to attend the roundtable.

WHAT'S YOUR STORY?

Please send newsletter submissions by email to kholder@maryland-cap.org using the submission form located [here](#).

Your Resource & Referral Bank for T&TA



Training available by request

