



December 2020



Season's Greetings

We wish you and your family
a peaceful holiday celebration.



Join Us on Social Media!



***Community
Action***

Spotlight



CAN

Community Assistance Network

Helping People. Changing Lives.

Join CAN for a virtual celebration of 55 years in Community Action!

In 1965, CAN was incorporated as the nonprofit Community Action Agency serving Baltimore County. Over the past 55 years, even through times of crisis like COVID-19, CAN has always been there to serve our Baltimore County neighbors in need.

**You're invited to a special night of celebrating together
(virtually!) on Tuesday,
December 8, 2020 from 5-7:30 pm.**

During this virtual event that's open to everyone, you will hear powerful stories from the community and receive a live cooking demonstration from the Baltimore Chef Shop.

The Virtual Cooking Demonstration will share cooking holiday favorites with ingredients that are distributed at CAN's Food Pantry and celebrate the tremendous impact CAN has had over the years in the Baltimore County community.

[Register Here](#)

Please contact Phyllis Johnson, pjohnson@canconnects.org or 410.285.4674 ext. 124, for assistance with registering for the event.

December's Featured Resource

Community Action COVID-19 Resource Series

Applying the EQUITY LENS to COVID-19 Response and Recovery

As part of the The Community Action COVID-19 Resource Series, this brief discusses how the Covid-19 pandemic has disproportionately impacted people of color and provides equitable approaches for human service delivery.

Applying the Equity Lens



News You Can Use!

COVID-19 Homeless System Response: Winter Planning Resources

This collection of documents and flyers is intended to assist Continuums of Care (CoCs) in implementing safe and effective approaches to winter shelter planning during COVID-19.

Winter Planning Guide

The Winter Planning Guide Overview: Meeting Winter Shelter Needs and Mitigating Health Risks document is designed for homeless system leaders and describes an inclusive local winter planning process. It helps communities engage critical partners, project winter sheltering capacity needs, create a Winter Emergency Plan to meet escalating levels of shelter demand and consider alternative approaches to winter sheltering, and prevent the spread of COVID-19 in winter shelter facilities.

[Click Here to Access Winter Planning Guide](#)

Supporting Resources

- **[The How to Complete the Winter Emergency Plan Planning Guide and Template](#)** document guides communities through identifying resources needed to effectively respond to three levels of escalating winter

sheltering needs.

- [The Alternative Approaches to Winter Sheltering During COVID-19](#) document provides a graduated approach to sheltering from life-threatening temperatures and regular seasonal weather.
- [The Winter Response Activation and Communications Planning Guide and Template](#) document provides a set of key decision points to help communities define what triggers a winter emergency response and how weather alerts are communicated to key stakeholders.
- [The COVID-19 Preparedness Checklist for Shelter Facilities](#) document provides a series of preparedness checklists designed to help providers implement strategies for mitigating the spread of COVID-19 in winter facilities.

Learn More



Investing in Future Leaders and Achieving Strategic Clarity

DEADLINE EXTENDED: Apply by [DEC. 15, 2020](#)

Available Programs:

[Achieving Strategic Clarity](#) helps your team define its strategic priorities. During the program, you and your leadership team will align on the impact your organization seeks to achieve as well as the activities and priorities you believe will lead to that impact.

[Investing in Future Leaders](#) helps your team create an inclusive, customized approach to **talent and leadership development**. During the program, your leadership team will put in place the job-embedded development plans necessary to ensure your organization has the leaders it needs now and in the future.

[Strengthening the Executive Team](#) (deadline January 31st, 2021) helps your leadership team align on the practices and behaviors that will **improve its performance**. Together, your leadership team will identify the right priorities on which to focus, learn how to have better meetings, and how to work more effectively together.

[Click here to schedule a call](#) to learn more about joining a Spring 2021 cohort.

There are a pool of scholarships specifically designated to subsidize the cost of these programs for nonprofits led by leaders of color.

Please email leadershipaccelerator@bridgespan.org if this is something you're interested in.

Funding Opportunity Under Supportive Services for Veteran Families Program

The Department of Veterans Affairs (VA) is announcing the availability of funds for supportive services grants under the Supportive Services for Veteran Families (SSVF) Program.

This Notice of Fund Availability (NOFA) contains information concerning the SSVF Program, renewal of supportive services grant application processes, and the amount of funding available.

Awards made for supportive services grants will fund operations beginning October 1, 2021.

[Click Here to Learn More](#)

UPCOMING EVENTS

Addressing Health Equity: Lesson 4

[Operationalizing Psychosocial, Structural and Environmental Determinants of Health](#)

December 11, 2020 1:00pm-3:30pm

Click the link above to access the MCAP Masterclass website and if you haven't done so already, create your own account!

You can also access course materials and prior lessons on the site.

Next Generation Community Action Leadership Training

Berneitha McNair Consulting (BMC) is sponsoring training for the next generation of community action leaders.

Six Intensive Sessions

- Community Action: The Why of the Economic Opportunity Act of 1964
- Making the Tripartite Board Structure Work for Public and Private Agencies
- CSBG Organizational Standards: Opportunity Not Burden
- Building High Performing Community Action Teams That Achieve Results
- Strategic Marketing and Branding in Community Action
- Outputs versus Outcomes: The Future of Community Action

Sessions will be held on **December 8th, 9th, and 10th**
10:00 a.m. to 11:30 a.m. and 2:00 p.m. to 3:30 p.m. EST
9 Hours of Intensive Training for \$550.00
REGISTER TODAY. SPACE IS LIMITED
Email: bmcnairconsulting@gmail.com

About Berneitha K. McNair

Berneitha K. McNair is the President and Chief Executive Officer of Berneitha McNair Consulting (BMC). She is an author, motivational speaker, business consultant, leadership coach, and performance management trainer. She has 23 years of executive and management level experience at two multi-million-dollar community action agencies.



Service Design for All: Bridging Gaps in Your Nonprofit's Service Delivery

Dec 10, 2020 1:00 PM

Our organizations have become incredibly resilient and adaptive this year. What's next? In this session, we will learn tactical and pragmatic tools for understanding the digital, physical, or interpersonal relationships that directly affect your clients, services, and team. What processes and tools are working well, and where can we identify opportunities?

We will learn how to create a service blueprint to capture a holistic look at your nonprofit in order to set you up for success in 2021.

[Register here](#)

Virtual Toy Drive

SECU is partnering with Kennedy Krieger Institute for a Virtual Toy Drive. Their specialty pediatric hospital provides intensive, around-the-clock therapeutic care for children and adolescents with complex medical conditions. We've gathered Amazon wish lists from their patients, now we just need your help to make holiday dreams come true for the kids!

Here's how you can support our Virtual Toy Drive:

- Visit the [Amazon Wish List](#)
- Select the toy(s) you'd like to send
- When choosing Delivery Address, please ensure you click the populated "Kennedy Krieger Institute" listing
- Toys will be sent directly to Kennedy Krieger Institute to spread holiday cheer!

Please be sure to make your donation by [December 20](#).



2021 Management & Leadership Training Conference

"Advancing Equity, Building Resilience, Sustaining Hope"

The 2021 Management and Leadership Training Conference will take place virtually February 3–5, 2021. The content for this virtual event is crafted specifically for emerging and current leaders at Community Action Agencies. Don't miss this opportunity!



Find out more [here](#)

