

## *Spotlight on Community Action Agencies*

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### **The Power of Storytelling**



Storytelling transforms data into a memorable messages that inform. During MCAP's Roundtable on Storytelling, attendees learned various techniques to demonstrate organizational impact. The workshop was facilitated by Alizah Epstein of the [Epstein Creative Group](#).

For additional resources read this helpful [post](#) and click [here](#) to download the Storytelling Resource guide, which contains links, checklists, and resources to help collect, tell and share your stories.

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### **Baltimore City Community Action Partnership receives an award from the Mayor during Open House**

Baltimore City Mayor, Catherine Pugh, City Council President, Bernard C. "Jack" Young, Councilman Robert Stokes, Sr., Maryland Community Action Partnership and others attended Baltimore City Community Action Partnership's Open House celebration on Sept. 11, 2018.

The new site located in East Baltimore serves as the Administrative Office, The Office of Home Energy Programs-Operations Division and the Eastern Community Action Center.

During the open house, Lori Cunningham, Director was presented with a Certificate of

## Recognition of the agency's work in Baltimore City.

This new location will help the agency reach additional clients and work towards their mission to reduce poverty by offering opportunities for low-income households through education, financial empowerment, housing and energy services, food resources and capacity building.



**FUNRAISE THE FUN WAY AT M&T BANK STADIUM**

**JOIN OUR TEAM AND BE A PART OF THE GAMEDAY EXPERIENCE** We are proud to contribute to the fundraising goals of hundreds of nonprofit groups each year.

**ABOUT THE PROGRAM**

- Volunteer at M&T Bank Stadium on game days and raise money to reach your fundraising goals

**YOUR ROLE AT THE STADIUM**

- Ability to volunteer in concessions on game day
- Provide friendly customer service and be a part of the game day experience
- Recruit within your organization to meet your established game day volunteer count

**ELIGIBILITY**

- Must be able to provide documentation of group's nonprofit status
- Eligible group members must be 18 years and older
- All groups are required to attend an Aramark orientation

**COMPENSATION**

- Nonprofit Groups are paid a percentage of their sales

The above is a summary of the program terms. Additional terms and conditions apply. Interested in fundraising with us? Visit [www.aramark.com/ravens](http://www.aramark.com/ravens)

**OR CONTACT:**  
Naksia Covert  
Email: [covert.santigone@aramark.com](mailto:covert.santigone@aramark.com)  
Phone: 410.230.5254 / 410.336.4627

## Community Assistance Network, Inc. (CAN) Partners with Aramark at M&T Bank Stadium To Fundraise The Fun Way.

Community Assistance Network is partnering to make a difference. Agency volunteers will work at the M&T Bank Stadium at a designated concession stand during the football season to fundraise. Fundraise the Fun Way allows nonprofit groups to be a part of the game day experience, while making money for their agency.

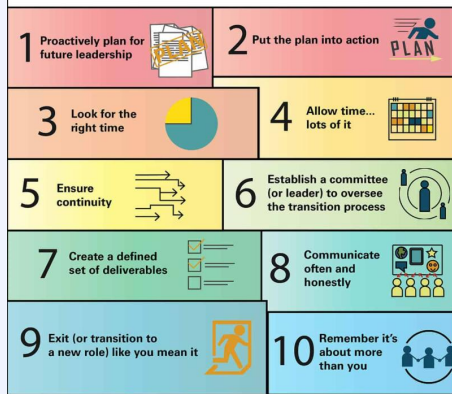
Volunteers are needed to work the concession stand for each home game. Interested parties should contact Phyllis at [pjohnson@canconnects.org](mailto:pjohnson@canconnects.org) or Jessica at [jblockington@canconnects.org](mailto:jblockington@canconnects.org).



## Graceful Exit: Succession Planning for High-Performing CEOs

More than a decade ago, Bridgespan Group Chairman and Co-Founder Tom Tierney predicted a nonprofit leadership deficit due to sector growth and baby boomer retirements.

## 10 Lessons for CEO Succession Planning



One of the consequences of this trend is an increase in CEO successions—an often-dreaded process. It's also a process that many organizations aren't prepared to address.

In its 2017 National Index of Nonprofit Board Practices, BoardSource found that only 27% of nonprofit boards have a written executive leadership succession plan in place. But it doesn't have to be this way.

We can't claim to have all the answers, but lessons from members of the Leap Ambassadors Community

and other thought leaders provide some helpful guideposts for a successful, planned transition.

Read more [here](#)

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## Material Hardship among Nonelderly Adults and Their Families in 2017

Measuring a family's ability to meet basic needs can provide a broader understanding of well-being than income-based poverty indicators. Yet, policymakers and researchers have few tools to monitor trends in material hardship as the economy evolves and new policies take effect.

To fill this gap, the Urban Institute launched the Well-Being and Basic Needs Survey (WBNS) in December 2017 to track individual and family well-being at a time when the economy is improving but the safety net may be changing significantly.

In this report, they use WBNS data to provide baseline estimates of the share of nonelderly adults who experienced material hardship in 2017, focusing on four critical areas: housing, utilities, food, and health care.

Read more [here](#)

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## The State of Homelessness

The State of Homelessness in America charts progress in ending homelessness in the United States. Using the most recently available national data, it is intended to serve as a reference for policymakers, journalists, advocates, and the public on trends in homelessness, homeless assistance, and at-risk populations at the national and state levels.



Read more [here](#)

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## Employers Take Note: New NLRB Guidance

## on Workplace Rules and Employee Handbooks



The National Labor Relations Board (NLRB) recently issued new guidance on workplace rules, policies, and employee handbook provisions under the National Labor Relations Act (NLRA).

The guidance addresses rules that appear neutral but could unlawfully interfere with an employee's exercise of NLRA-protected rights. The NLRB has previously held that many workplace rules regulating employee conduct violate an employee's Section 7 rights when the rules prevent employees from discussing the conditions of their workplace with other employees.

The new guidance promotes a more employer-friendly framework for evaluating workplace rules and employee policies, including social media policies.

Read more from CAPLAW [here](#)



### Building Blocks Out of Poverty

Basic needs programs provide core supports that help people meet their immediate needs and shape positive long-term impacts.

This fact sheet developed by CLASP explains how basic needs programs like SNAP, Medicaid, and cash assistance benefit low-income people both immediately and long term.

It also addresses current threats and bad proposals that would undermine these programs

Read More [Here](#)

### Top Ten Tech Trends 2018: In the Fight Against the Opioid Crisis, Providers are Turning to Technology



Opioid abuse and addiction continues to be a national crisis, but it is being felt at a very local level. Patient care organizations across the country are seeing the impact of the opioid crisis on the health of their patient populations.

Many industry leaders say technology can help address two key challenges of the opioid epidemic: drug diversion, including the illegal use of prescription opioids, and clinical appropriateness, including effective uses of opioids for patients with legitimate needs. Technology tools such as e-prescribing, prescription drug monitoring programs (PDMPs), and clinical data exchange, all aid healthcare professionals, by informing their care decisions with more actionable intelligence at the point of care.

Read more [here](#)



**UPCOMING**

Mark Your Calendars  
**EVENTS**



Delmarva Community Services, Inc.  
Annual Benefit

"No Place Like Home...  
Taste of Maryland Life"

Join Us

Saturday, September 15, 2018

5:00-10:00 PM

2450 Cambridge Beltway  
Cambridge, MD

Dinner by Chef Larry

Reserve your Tickets by 9/7/18

\$40 per person/\$75 per couple

\$280 for Table of 8

For Tickets or additional information

Email Hennie - [hennie@dcsdct.org](mailto:hennie@dcsdct.org)

By phone - 410-221-1913

Or

Email Michelle - [michelle@dcsdct.org](mailto:michelle@dcsdct.org)

By phone - 410-221-1939

Or

Visit our website at [www.dcsdct.org](http://www.dcsdct.org)

to reserve your tickets via paypal

This fun evening includes:

- Dinner
- Dancing & Karaoke
- Silent Auction
- Annual Raffle Drawing

Casual Dress ~ Adult Affair



Join Delmarva Community Services, Inc. on Saturday, September 15th for their annual Benefit Event.

The theme is "No Place Like Home...Taste of Maryland Life".

They will be celebrating all the gifts that surround them in the great state of Maryland.

There's still time to get tickets. Visit the website at [www.dcsdct.org](http://www.dcsdct.org), stop by the agency at 2450 Cambridge Beltway, or call 410-221-1913 or 410-221-1939 to reserve your tickets today.

## Community Action Partnership Webinars



### Building Wealth Across Generation

September 19, 2018-2:00PM

[Register](#)

### Community Engagement and Equity for Collective Impact

September 26, 2018-2:00PM

[Register](#)



## 2018 Annual Training Conference

September 17-21, 2018

Bellevue, WA

Find more information [here](#).

Save The Date!

Sponsorships and tickets are available for the 2018 Holland Awards Dinner, which will be held on October 18th at Turf Valley Resort.

Visit the [Website](#) for more information.



Position	Agency
<a href="#">Homeless Community Outreach Worker</a>	Baltimore City Mayor's Office of Human Services
<a href="#">Operations Specialist II, Community Outreach Coordinator</a>	Baltimore City Mayor's Office of Human Services
<a href="#">Senior Accountant</a>	Southern Maryland Tri-County Community Action Committee, Inc
<a href="#">Accountant</a>	Human Services of Carroll County, Inc.
<a href="#">Financial Services Case Manager</a>	Human Services of Carroll County ,Inc.
<a href="#">Energy Program Administrator - Human Services</a>	Baltimore City Mayor's Office of Human Services

For more information, visit our [website](#).

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